



experience

Universal Music Group | Assistant, Creative Strategy (2025)

working amongst major labels such as Interscope, Capitol, and Island to strategize promotional assets for signed artists. completing research on industry standards and fanbase expectations for optimized turnout. working closely with designers to draft creative concepts throughout multiple outlets of UMG.

All Elite Wrestling | Freelance Designer (2024)

worked freelance for pro wrestler Anthony Bowens, designing new gear as an evolution of already-existing branding. created new logos and icons for Bowens for future branding. featured on international television, AEW & Bowens' social media, WWE's 2024 video game, and live at Prudential Center.

Vue Magazine | Junior Designer & Photographer (2022-23)

participated in Vue's internship program for graphic design, creating magazine editorials and advertisements that would be featured in multiple print issues. featured as a contracted photographer, attending various luxury events to shoot for digital and print. balanced full creative control for editorials with strict guidelines for advertisements, following brand guidelines and utilizing tools like Adobe InDesign, Photoshop/Illustrator, and Asana for office communication.

Freelance Design for Independent Artists (2020-)

designed promotional material for forthcoming album "University View" by Walter Miller. Transformed his existing influences into adequate art and design direction. designed single covers for "The Darkest Winter" and "Red Lipstick" by Nicholas Tetreault and Brittany Crandol respectively, in 2020. Both covers are featured on all streaming services.

education

Stockton University 2024-2026

Bachelor of Fine Arts
focus in Visual Communications, 3.82 GPA

Ocean County College 2021-2023

Associate of Graphic Design, Arts and Media
Associate of Business Studies
Magna Cum Laude Graduate

skills

Graphic Design
Adobe Creative Suite
Music Expertise
Wordpress Proficiency
Wix Proficiency
Social Media Growth
Google Workspace
Microsoft Office
Monday.com

Creative Direction
Photography
Videography
Market Research
Trend Analysis
Pop Culture Knowledge
Figma
Canva
Delegation

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